



Videographer/Editor (Hong Kong)

Sassy Media Group is an English language lifestyle digital media company. **SMG** is looking for a creative, energetic, and highly motivated **Entry-Level Shooter/Editor** to join our dynamic Hong Kong team. If you live on IG Reels, are passionate about video storytelling and are ready to take your production skills to the next level, we want to hear from you.

The Role

As our Shooter/Editor, you will work as part of the Social Media team across both Sassy and Sassy Mama lifestyle brands and collaborate closely with our editorial and partnership departments. Your time will be split between creating highly engaging, fast-paced organic social media content (Reels, YouTube Shorts, etc.) and producing commercial video assets for our advertising partners.

This is a **hybrid role** based in Hong Kong. You'll be out and about on-location for lifestyle shoots, commercial reels and event coverage, collaborating and editing between office and work from home days.

Key Responsibilities

- **Content Creation & Shooting:** Capture high-quality video on-location around HK, ranging from rapid mobile content for social media to more structured, professional setups for commercial clients.
- **Events & Lifestyle Coverage:** Attend local media events, restaurant openings, and lifestyle shoots to capture the essence of the Sassy brands in real-time.
- **Post-Production (Editing):** Edit engaging, fast-paced video content using **Adobe Premiere**, Reels and Capcut. Sound design, basic color grading, and adding text/graphics are key components.
- **Commercial Innovation:** Support our commercial content by implementing professional framing, lighting, and audio techniques.
- **Trend Spotting:** Stay ahead of local and global social media video trends, audio tracks, and editing styles to keep our brands current within the HK lifestyle space.

What We're Looking For

- **The Creative Spark:** A genuine passion for shooting, editing, and visual storytelling. You love seeing a project go from a rough idea to a polished final edit.
- **Technical Basics:** Experience shooting high-quality video on the go with a solid baseline knowledge in professional camera operation, lighting, and audio capture.
- **Software Savvy:** Proficiency in **Adobe Premiere Pro**, Reels, Capcut and other editing platforms
- **Adaptability:** Comfortable moving between a casual Reels/Shorts mindset and a professional, glossy commercial aesthetic.
- **Languages:** Fluency in English language essential, spoken Cantonese a plus but not a requirement.
- **Portfolio:** A showreel or portfolio of work (even student or personal projects) showcasing your shooting and editing style.
- **Team Player:** Working as part of the Social Media Team you will work closely with the Social Creative Lead and also work collaboratively with the editorial and partnerships teams to create strong editorial and commercial content.
- **Design skills:** design skills are highly desirable, experience with motion graphics also an asset.



- **Digital Photography skills:** photography skills are an asset to assist in building up our photo content library during quiet periods.

Benefits

- **Flexible Work Model:** Hybrid work model (mix of office days, ad hoc shoot days, work from home days)
- **Creative Freedom:** Have a cool idea for a Hong Kong feature? We want to hear it and film it. You'll have a major voice in our visual direction.
- **Growth & Gear:** We are invested in your growth. We are ready to invest in new equipment based on your input to help you level up your commercial portfolio.
- **The Culture:** Join a dynamic, fun, and supportive team that celebrates HK culture, community, and great content.

To Apply

Please send your resume and a covering letter along with a **link to your portfolio, showreel, or any public social media work** showcasing your shooting and editing style to jobs@sassymediagroup.com. Applications without visual examples will not be considered.

All applicants must possess valid Hong Kong work authorization.